



The official newspaper of the 42nd
International Symposium on Intensive Care and Emergency
Medicine (ISICEM)

Media Kit

March 21–24, 2023
Brussels, Belgium

The official newspaper of the 42nd ISICEM

Held over four days, ISICEM features lectures and cutting-edge updates from world-renowned experts in the fields of intensive care and emergency medicine.

The aim of ISICEM has always been and remains to improve the care of the critically ill patient through better clinical management, by facilitating ongoing education and training of all healthcare staff involved in patient care and supporting and encouraging constructive research in the field.

It is the hope of ISICEM that every person who attends one of its events will learn something new and useful that they can take back to their units and share with colleagues to improve the practice of intensive care and ultimately patient outcomes.

ISICEM News features interviews, highlights and in-depth reports from the whole ISICEM program. It is handed out to delegates as they arrive at the congress each morning; it is also distributed digitally for maximum reach.

Issue 1: Tuesday	March 21, 2023
Issue 2: Wednesday	March 22, 2023
Issue 3: Thursday	March 23, 2023
Issue 4: Friday	March 24, 2023



Opportunities

Make sure the latest updates from your company take center stage

Advertisements

ISICEM News

The 42nd ISICEM has arrived - welcome!

banner
194 x 55 mm

COVID-19 Critical Care

Standard therapy is a must for COVID-19 critical care

half page
194 x 130 mm

Symposium reports

42nd ISICEM

Company Name

Stimulating potential for immunotherapy in sepsis

60

20

21-24 March, 2023

banner
194 x 278 mm

Includes a dedicated **senior writer, graphic designer and photographer** (where applicable) to create a stunning symposium report.

See rate card for more advertisement options

Rate card

ADVERTISEMENT	SINGLE ISSUE	ALL FOUR ISSUES*	ORIENTATION	DIMENSIONS
Front page banner	€4,000	€13,000	Landscape	194 x 55 mm
Banner	€1,250	€4,250	Landscape	194 x 55 mm
Single page	€2,500	€8,500	Portrait	194 x 278 mm
Half page	€1,750	€5,750	Landscape	194 x 130 mm
Page 3 (single page)	€4,000	€13,000	Portrait	194 x 278 mm
Inside-back cover (single page)	€3,000	€10,000	Portrait	194 x 278 mm
Outside-back cover (single page)	€4,000	€13,000	Portrait	194 x 278 mm

Please contact Captivate Media if you would like more information on advertising options, specifications, and pricing.

***Discounted, four-issue rate!**

FEATURE	SINGLE ISSUE	ALL FOUR ISSUES
Symposium report - single page	€4,000	Price on application
Symposium report - double page	€6,000	Price on application

All artwork to be supplied as
**High-resolution (300 dpi), four-color
PDFs**

Deadline: 7 March, 2023

Please address all enquiries to:

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